

# **OUR SHOWS WORK**

*One smart advertising move can send your company's profits skyrocketing!*

We can tell you why our shows are professional, well managed, well promoted and cost efficient, but until you experience it for yourself, you'll never know. That's why we feel our exhibitors tell why Capital Showcase Home show work best...

"Garage Doors Unlimited has worked with Capital Showcase for years. The staff totally understands the vendors needs. We would recommend their shows to any business looking for exposure and growth. Class act all the way around" **Garage Doors Unlimited**

"Capital Showcase treat's it's vendors like business partner's. They attract very high quality home owners from the surrounding areas, who are ready to do business. We have been exhibiting with them for 20+ years. That says it all!" **Creative Landscape Borders and Synthetic Lawns**

"The quality of consumers that Capital Showcase attracts to their shows has always been top notch, a key factor in why we participate year after year" **Northern California Grills**

"Great event, lots of leads. It's very exciting to be back and able to connect one on one with homeowners again. Looking forward to the next Capital Showcase event." **Mor Construction**

## **CAPITAL SHOWCASE PROUDLY PRODUCES...**

**ALAMEDA COUNTY  
SPRING HOME SHOWS**  
Alameda County Fairgrounds  
Pleasanton, CA

April 14 • 15 • 16, 2023  
April 19 • 20 • 21, 2024

**ALAMEDA COUNTY  
FALL HOME SHOWS**  
Alameda County Fairgrounds  
Pleasanton, CA

October 6 • 7 • 8, 2023  
October 4 • 5 • 6, 2024



# **37th Annual Alameda County Fall Show**

**OCTOBER 6 • 7 • 8, 2023**  
**Alameda County Fairgrounds**

# ALAMEDA COUNTY FALL HOME SHOW

## SHOW INFORMATION

### LOCATION:

Alameda County Fairgrounds  
4501 Pleasanton Avenue, Pleasanton, CA 94566

### SHOW DATES:

October 6 • 7 • 8, 2023

### SHOW HOURS:

Friday.....12:00 pm to 5:00 pm  
Saturday....10:00 am to 5:00 pm  
Sunday.....10:00 am to 5:00 pm

### RATES:

**Indoor**  
10' x 10' .....\$1100.00  
10' x 10' Corner booths.....\$1200.00  
**Outdoor**  
10' x 15' .....\$750.00

**SERVICES:** Indoor exhibit spaces will have 8' draped back wall, 3' high draped side dividers and supplied with one 500 watt duplex outlet. Back walls and side walls half-way out from back of booth are limited to 8' in height. Side walls in the front half of the booth are limited to 4' in height. You may contract with the Official Show Decorator for tables, chairs, carpeting, signs, additional electrical or other booth needs. I.D. signs are provided in each indoor booth.

**MOVE-IN/MOVE-OUT:** Exhibits may begin moving in at 2:00 p.m., Wednesday, and must be completed by 11:00 a.m., Friday. Exhibits may begin moving out after show closes at 5 p.m. on Sunday and must be completely removed by 12:00 noon, Monday.

**RESERVATION AND PAYMENT SCHEDULE:** Minimum 50% deposit per booth and signed contract holds space. Remainder of booth fee may be made in installments, with final balance due 30 days prior to show date. No reservation will be considered confirmed unless signed contract and deposit is received and payment schedule is as presented.



## RESERVATIONS

**Capital Showcase**  
5301 Madison Avenue, Suite 203  
Sacramento, CA 95841

**Show Office**  
(855) 331-5999  
(916) 331-5216 Direct  
(916) 331-6070 Fax

**Show Manager: Kari Damron**  
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## 37th Annual

October 6 • 7 • 8, 2023

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Pleasanton

