

# OUR SHOWS WORK

One smart advertising move can send your company's profits skyrocketing!

We can tell you why our shows are professional, well managed, well promoted and cost efficient, but until you experience it for yourself, you'll never know. That's why we feel our exhibitors tell why Capital Showcase Home shows work best...

"California Pre-Cut Homes has worked with Capital Showcase for years. The staff is top notch and understands the vendors needs. I would recomend their shows to any business looking for exposure and growth. Class act all the way around!" **California Pre-Cut Homes**

"The quality of consumers that Capital Showcase attracts to their shows has always been top notch, a key factor in why we particapate year after year" **Northern California Grills**

"Capital Showcase treat's it's vendors like business partner's. They attract very high quality home owners from the surrounding areas, who are ready to do business. We have been exhibiting with them for 20+ years. That say's it all!" **Creative Landscape Borders and Synthetic Lawns**

"Great event, lots of leads. It's very exciting to be back and able to connect one on one with homeowners again. Looking forward to the next Capital Showcase event." **Mor Construction**

## CAPITAL SHOWCASE PROUDLY PRODUCES...

### ALAMEDA COUNTY SPRING HOME SHOW

Alameda County Fairgrounds

April 12 • 13 • 14, 2024

April 11 • 12 • 13, 2025

### ALAMEDA COUNTY FALL HOME SHOW

Alameda County Fairgrounds

October 6 • 7 • 8, 2023

October 4 • 5 • 6, 2024

# 38th Annual Alameda County Spring Show



**APRIL 12 • 13 • 14, 2024**  
**Alameda County Fairgrounds, Pleasanton**



# ALAMEDA COUNTY SPRING HOME SHOW

## 38th Annual

### April 12 • 13 • 14, 2024

### Friday • Saturday • Sunday

### RESERVATIONS

**Capital Showcase**  
5301 Madison Avenue, Suite 203  
Sacramento, CA 95841

**Show Office**  
(916) 331-5216 Direct  
(916) 331-6070 Fax  
(855) 331-5999 Show office

**Show Manager: Kari Damron**  
kari@capitalshowcase.com

### SHOW INFORMATION

**LOCATION:**

Alameda County Fairgrounds  
4501 Pleasanton Avenue, Pleasanton, CA 94566

**SHOW DATES:**

April 12 • 13 • 14, 2024  
Friday • Saturday • Sunday

**SHOW HOURS:**

Friday ..... Noon to 5:00 p.m.  
Saturday .... 10:00 a.m. to 5:00 p.m.  
Sunday ..... 10:00 a.m. to 5:00 p.m.

**RATES:**

**Indoor**  
10' x 10' ..... \$1200.00  
10' x 10' Corners ..... \$1300.00

**Outdoor**

10' x 10' ..... \$750.00  
O-1 thru O-7 ..... \$1000.00  
Spaces O-1 through O-7 are 18'x15' with an 8' overhang.

**SERVICES:**

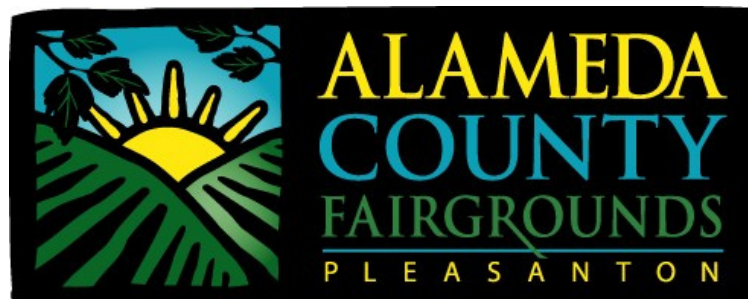
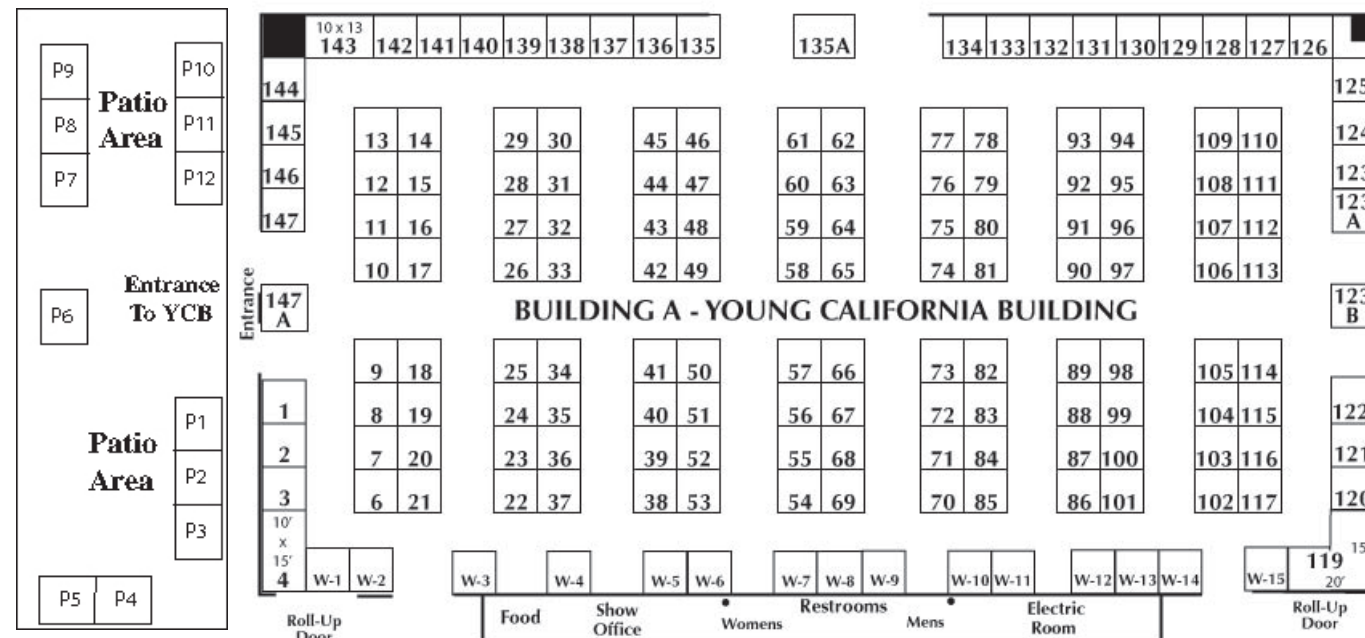
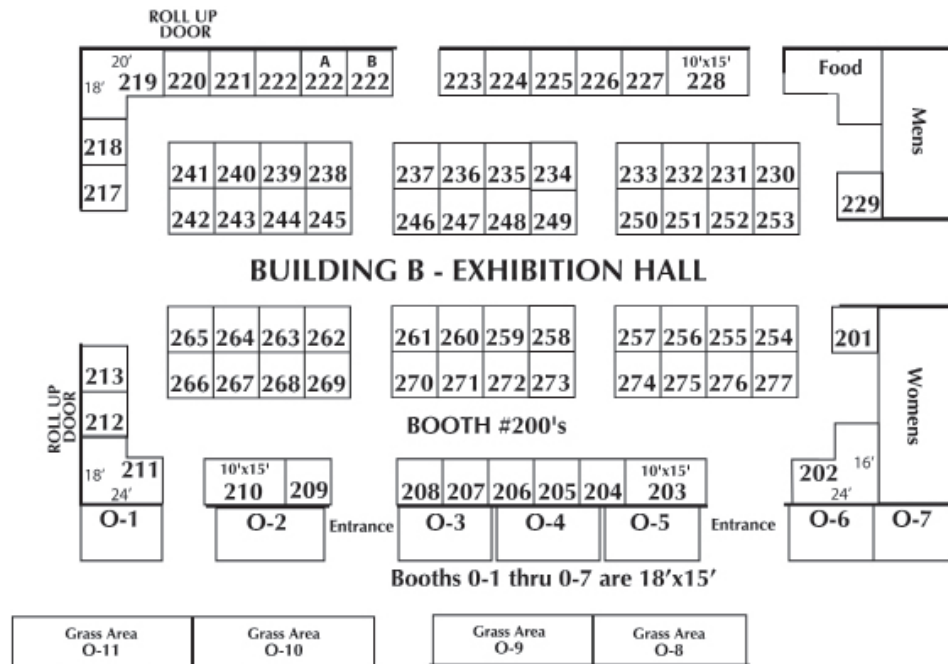
Indoor exhibit spaces will have 8' draped back wall, 3' high draped side dividers and supplied with one 500 watt duplex outlet. Back walls and side walls half-way out from back of booth are limited to 8' in height. Side walls in the front half of the booth are limited to 4' in height. You may contract with the Official Show Decorator for tables, chairs, carpeting, signs, additional electrical or other booth needs. I.D. signs are provided in each indoor booth.

**MOVE-IN/MOVE-OUT:**

Exhibits may begin moving in at 2:00 p.m. Wednesday and must be completed by 11:00 a.m. Friday. Exhibits may begin moving out after show closes at 5 p.m. on Sunday and must be completely removed by 12:00 NOON, Monday.

**RESERVATION AND PAYMENT SCHEDULE:**

Minimum 50% deposit per booth and signed contract holds space. Remainder of booth fee may be made in installments, with final balance due 30 days prior to show date. No reservation will be considered confirmed unless signed contract and deposit is received and payment schedule is as presented.



**HOME SHOW**  
Alameda County Spring

PRODUCED BY CAPITAL SHOWCASE