

OUR SHOWS WORK

One smart advertising move can send your company's profits skyrocketing!

We can tell you why our shows are professional, well managed, well promoted and cost efficient, but until you experience it for yourself, you'll never know. That's why we feel our exhibitors tell why Capital Showcase Home shows work best...

"Garage Doors Unlimited has worked with Capital Showcase for years. The staff is top notch and understands the vendors needs. I would recomend their shows to any business looking for exposure and growth. Class act all the way around!" **Garage Doors Unlimited**

"The quality of consumers that Capital Showcase attracts to their shows has always been top notch, a key factor in why we particapate year after year" **Northern California Grills**

"Capital Showcase treat's it's vendors like business partner's. They attract very high quality home owners from the surrounding areas, who are ready to do business. We have been exhibiting with them for 20+ years. That say's it all!" **Samurai Pavers**

"Great event, lots of leads. It's very exciting to be back and able to connect one on one with homeowners again. Looking forward to the next Capital Showcase event." **Mor Construction**

CAPITAL SHOWCASE PROUDLY PRODUCES...

ALAMEDA COUNTY SPRING HOME SHOW

Alameda County Fairgrounds

April 24 • 25 • 26, 2026

April 16 • 17 • 18, 2027

ALAMEDA COUNTY FALL HOME SHOW

Alameda County Fairgrounds

October 3 • 4 • 5, 2025

October 2 • 3 • 4, 2026

40th Annual Alameda County Spring Show

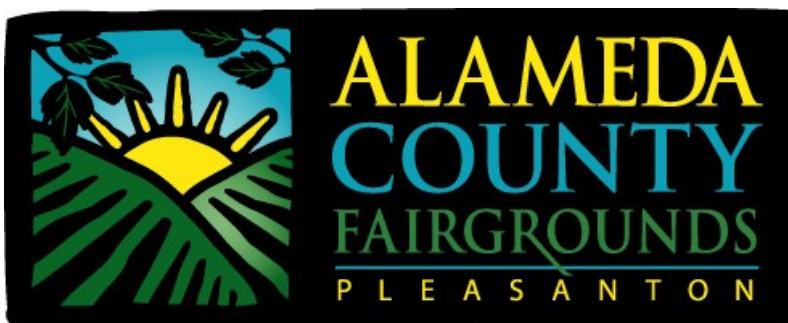


APRIL 24th • 25th • 26th, 2026
Alameda County Fairgrounds, Pleasanton

ALAMEDA COUNTY SPRING HOME SHOW

40th Annual

April 24 • 25 • 26, 2026
Friday • Saturday • Sunday



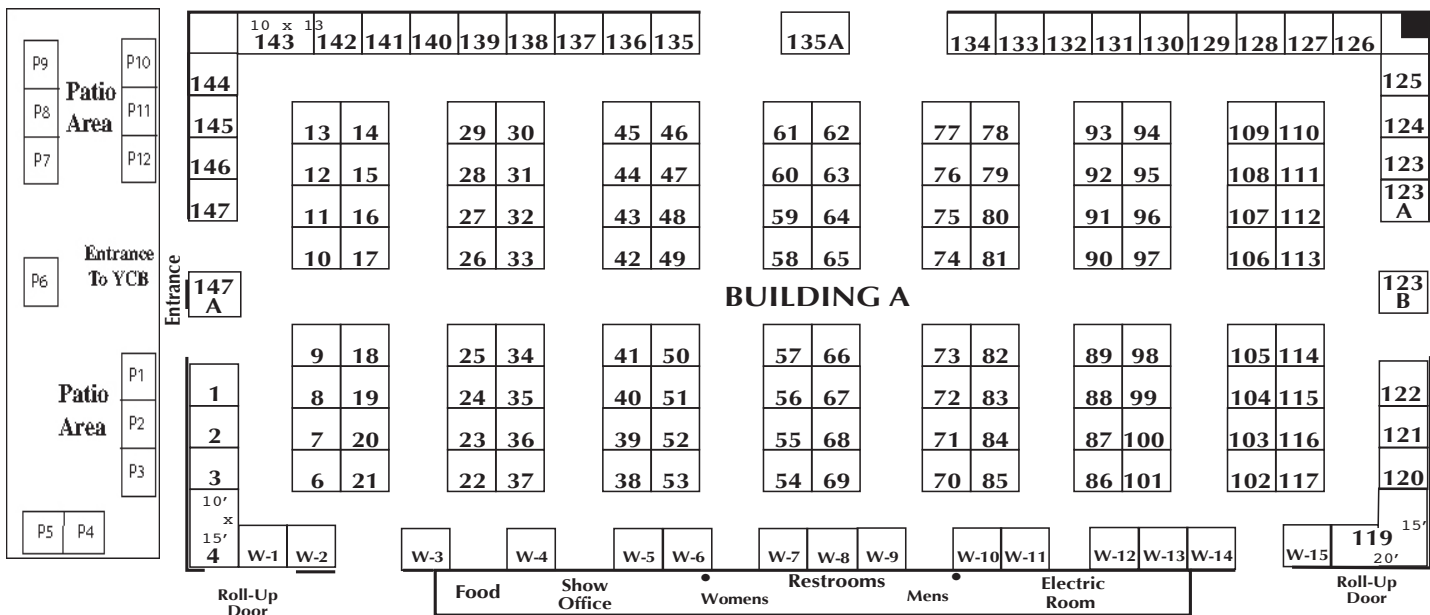
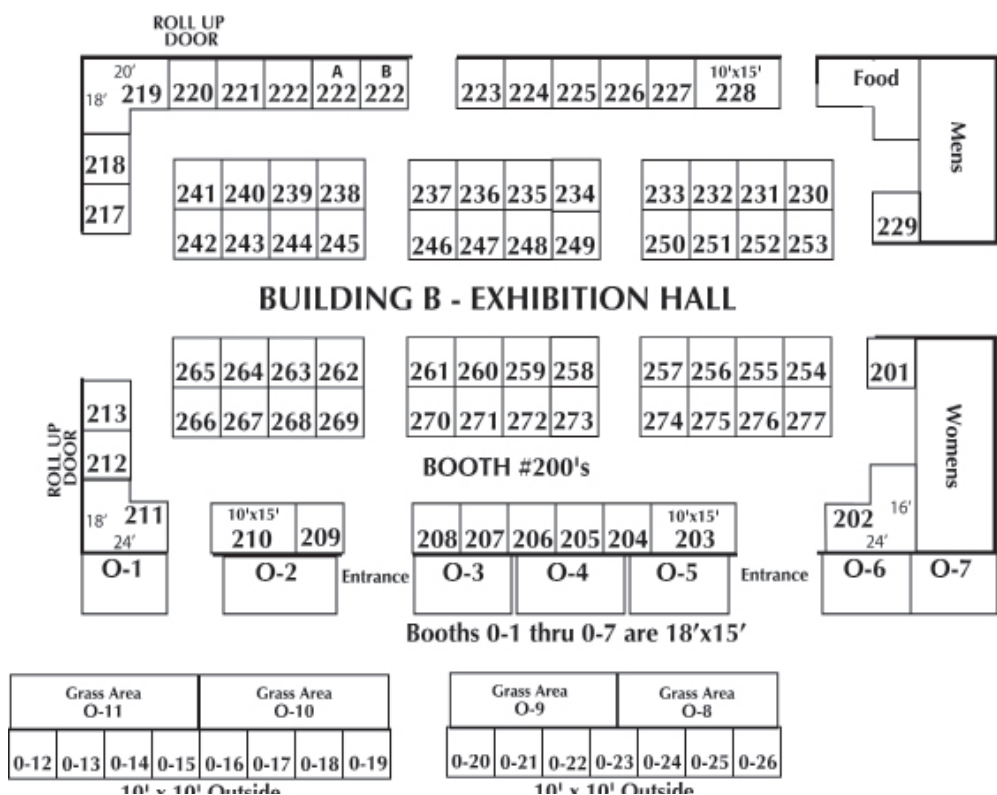
RESERVATIONS

Capital Showcase
5301 Madison Avenue, Suite 203
Sacramento, CA 95841

Show Office
(916) 331-5216 Direct
(916) 331-5999 Show office
(916) 743-5999 Cell

Show Manager: Kari Damron
kari@capitalshowcase.com

Main
Entrance



SHOW INFORMATION

LOCATION:

Alameda County Fairgrounds
4501 Pleasanton Avenue, Pleasanton, CA 94566

SHOW DATES:

April 24 • 25 • 26, 2026
Friday • Saturday • Sunday

SHOW HOURS:

Friday Noon to 5:00 p.m.
Saturday 10:00 a.m. to 5:00 p.m.
Sunday 10:00 a.m. to 5:00 p.m.

RATES:

Building A
10' x 10' Inline - \$1200.00, Corners - \$1300.00

Building B
10' x 10' Inline - \$750.00, Corners - \$850.00

Outdoor
10' x 10' - \$750.00

SERVICES: Indoor exhibit spaces will have 8' draped back wall, 3' high draped side dividers and supplied with one 500 watt duplex outlet. Back walls and side walls half-way out from back of booth are limited to 8' in height. Side walls in the front half of the booth are limited to 4' in height. You may contract with the Official Show Decorator for tables, chairs, carpeting, signs, additional electrical or other booth needs. I.D. signs are provided in each indoor booth.

MOVE-IN/MOVE-OUT: Exhibits may begin moving in at 2:00 p.m. Wednesday and must be completed by 11:00 a.m. Friday. Exhibits may begin moving out after show closes at 5 p.m. on Sunday and must be completely removed by 12:00 NOON, Monday.

RESERVATION AND PAYMENT SCHEDULE: Minimum 50% deposit per booth and signed contract holds space. Remainder of booth fee may be made in installments, with final balance due 30 days prior to show date. No reservation will be considered confirmed unless signed contract and deposit is received and payment schedule is as presented.



PRODUCED BY CAPITAL SHOWCASE